



## **KNOB HILL INN APPOINTS NEW GENERAL MANAGER**

*Shannon Allen takes the lead at recently renovated Sun Valley property*



*Caption: Shannon Allen, new general manager at Knob Hill Inn*

**Ketchum, Idaho (May 11, 2012)** – Knob Hill Inn, a charming European-style hotel located in the heart of downtown Ketchum, announces Shannon Allen as general manager. Allen joined Knob Hill Inn as a sales manager in December 2011 following its \$750,000 renovation. She quickly worked her way up the ranks and in her new position, will be responsible for overseeing all operations of the hotel and creating an incomparable guest experience.

“We are very fortunate to have Shannon on our team. She brings industry knowledge, a strong work ethic and a track record of delivering superior service to our guests,” said John Oppenheimer, co-owner of Knob Hill Inn as well as founder and CEO of Columbia Hospitality. “We are confident that she will continue to secure Knob Hill Inn’s reputation as a premier Sun Valley lodging choice.”

Prior to joining the team at the Knob Hill Inn, Allen held the position of account manager, individual and group ski travel at Mountain Reservations/VacationRoost. During her five years at this full-service vacation rental company, she was responsible for customizing vacation packages for a variety of clients and achieved the honor of top sales agent. Prior to Mountain Reservations, she lived in

Quito, Ecuador where she taught advanced English to students and professors at the Wall Street Institute.

Allen achieved a Bachelor of Arts degree in Spanish, a Bachelor of Science degree in business administration and a minor in international business from the University of North Carolina Wilmington. Currently she resides in Ketchum and in her free time she enjoys skiing, hiking, camping, golfing and all other activities that involve being outside with nature.

### **Knob Hill Inn**

Situated in the heart of Sun Valley, Knob Hill Inn pairs European alpine charm and distinctive service with unparalleled views of world-famous Bald Mountain, and the majestic Sawtooth and Boulder Mountain ranges. Its central location, within walking distance to downtown Ketchum, offers instant access to the outdoor recreation for which the iconic ski town is known, including skiing, snowshoeing and ice skating in the winter and in the warmer months, fishing, golf, hiking, biking and more. The recently renovated hotel offers 29 graciously appointed guest rooms, event spaces and outdoor garden terraces. The Grill at Knob Hill, located in the hotel, provides guests a casual and comfortable, yet sophisticated venue to enjoy distinctively Northwest cuisine. For more information on Knob Hill Inn, please visit [www.knobhillinn.com](http://www.knobhillinn.com).

### **About Columbia Hospitality**

Columbia Hospitality, Inc. (Columbia), a Seattle-based hospitality management and consulting firm, was founded in 1995 by John Oppenheimer. Columbia's growing portfolio of premier properties, including the award-winning boutique hotels of the Columbia Collection, conference centers, and unique event venues offer world-class service in memorable destinations. Columbia creates exceptional experiences for guests and team members while achieving phenomenal results for owners. The company's continued success has led to an international expansion of the consulting division and more than 100 hospitality development projects worldwide. For more information about Columbia and a full list of properties visit [www.columbiahospitality.com](http://www.columbiahospitality.com).

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